

## Supplement 7

### KQ3: Sample language

#### **Publicity**

1. The new shopping centre has now been open for a month. We were there yesterday and spoke to some of the customers. We wanted to know what they like about the centre and also if there is anything they don't like. We talked to three people .....

2. In the advert, include the name of the centre and how to get there. Give details of any special offers.

3. Dear Sir,

I visited your new shopping centre yesterday and I was really impressed. I want to tell you about something that happened to me.

4. Dear Sir,

I visited the new shopping centre yesterday and I was not at all impressed. I want to tell you what happened.

5. Dear Sir,

I visited your shopping centre for the first time yesterday. I really like it, but I would also like to make a suggestion.